



INTRODUCTION

Americare pre-paid contracts to consumers for a specified number of hours of nonmedical, in home personal care.

The company is located in Bloomsburg, Pennsylvania. It currently sells in Pennsylvania, Florida, New York, Ohio and South Carolina. It operates through agents who are independent contractors. The agents sell directly to consumers. In Pennsylvania, a large amount of sales are to American Legion members and their families, through an agreement that is discussed later.





- Cooking
- Dressing
- Eating
- Grooming
- Laundry
- Housekeeping
- Bathing
- Bathroom Assistance
- Help with Medication and Mobility
- Transportation (Where Available) Except PA





The contract stays in force as long as there are hours left on the contract. If the client uses all of their contract hours the contract comes to an end. If the client wants to purchase a new contract they must apply and qualify for the new contract the same way they did for the original contract. The cost of the contract is based on a dollar amount for each hour of contract care. If no hours of care are given during the contract year a renewal will be sent to the client with the same hours and 'generally' the same amount per hour.

If a customer uses the entire contract they will not be able to renew until 6 months from the exhaustion of hours and 6 months free of care.





Agent Verifies The Following

- Did you observe any physical or mental impairments or inability of the applicant to perform all activities of daily living (ADL'S)?
- Has the applicant been advised by a doctor or others to enter a hospital or nursing home?
- Does the applicant currently need or use daily assistance for ADL'S or nursing care?
- Do you believe the applicant to be of sound mind and able to make a careful and competent decision to purchase this contract without the necessity to confer with others?





10-YEAR LOYALTY CONTRACT is paid up AHCS contract after 10 consecutive years of being a client.

Qualifications:

- 1. AHCS client for ten consecutive years
- 2. All payments on or before the due dates
- 3. Not have used any contract hours during the 10-year period

Loyalty Contract will be a no expense life contract. Loyalty Contract will be valid until all hours are used or the client no longer lives in his or her home or upon the death of the client.





AGENT

- 40% of the paid amount of the contract
- 10% on renewals

Commissions are paid 'as earned' and are paid the Friday after the application has been processed in home office. If an agent collects an annual payment they will receive commission on the annual payment, if they collect one month, quarterly or semi-annual, that's what they'll get paid on. That continues as payments come in. Those commissions will be paid the Friday after they are processed.

100k club - 100k in contracts on the books commission bumps to 50% on new business 15% on renewals.





AGENT

Once home office receives a new contract application we call the prospective new client to explain to them that we have received their application, welcome them to Americare, ask any questions that we might have and ask them if they have any questions. At that time, if everything is good, we process the application and then the agent will be paid on Friday. We do direct deposit for agent commissions.

You do not handle the utilization part of the contract. The customer would contact our home office to set up services.





450 Hour Contract

\$2250 a year or \$188 Monthly

600 Hour Contract

\$3000 Yearly or \$250 Monthly

750 Hour Contract

\$3750 Yearly or \$313 Monthly

1000 Hour Contract

\$4000 Yearly or \$333 Monthly

1150 Hour Contract

\$4600 Yearly or \$384 Monthly

1300 Hour Contract

\$5200 Yearly or \$434 Monthly

1450 Hour Contract

\$5800 Yearly or \$484 Monthly Average Cost of Home Care in the United
States is \$30.00 per hour.
Our highest rate is \$5.00 an hour
Our lowest is \$4.00
It would take 7 years to break even on
our contract.





TIPS

- Senior Centers
- Senior Expos
- Churchs
- 55+ Communities
- Nextdoor Application

We have seen great success with seminars at senior centers and 55+ communities. Inviting a group in for an event where you can discuss the product.





MARKETING MATERIAL









MARKETING MATERIAL

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1-800-342-1886

Home

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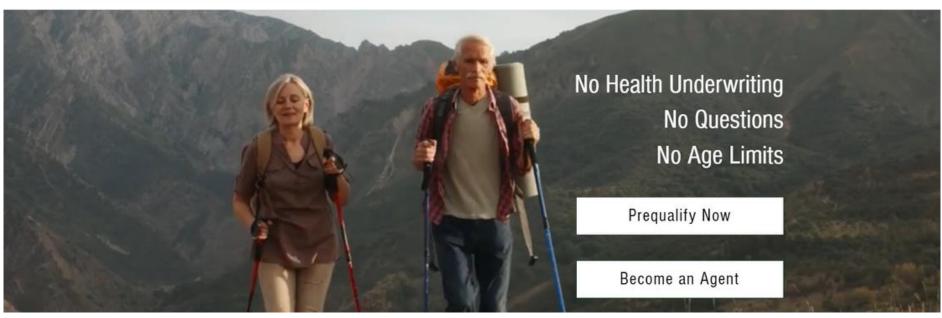
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Services

Contracts

Prequalify No

Become An Agent







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